



SINCE 1965

♦ HANDCRAFTED IN PURE BILONA DESI GHEE ♦

❖ समय बीतता गया — विश्वास बढ़ता गया ❖

SIGNATURE COLLECTION

ROYAL RAJASTHANI MITHAI · TRADITIONAL NAMKEEN · LUXURY GIFT HAMPERS



100% PURE
DESI GHEE
शुद्ध देशी घी

OFFICIAL BRAND CATALOGUE

| +91 9829163997

| keshujisweets.in

KESHUJI SWEETS

ESTD. 1965 · RAJASTHAN



ENTER THE LEGACY OF KESHUJI SWEETS

We began as a neighbourhood mithai house in 1985. Four decades later, the same slow fire, pure desi ghee, and family recipes still fill the kadhai.

From caramelised Keshuji peda and royal ghevar to silver-leaf kaju and festive gift boxes, every tray is made fresh — never from a mix, never with shortcuts.

This catalogue is an invitation to taste that lineage: Rajasthani heritage, Bengali chhena, and dry-fruit craft under one saffron roof.

THE HERITAGE OF KESHUJI SWEETS

परंपरा, स्वाद और शुद्धता की चार दशक पुरानी अमर विरासत

"शुरुआत एक छोटे से कदम से हुई, परंपरा और स्वाद के सफर ने हमें बनाया वो नाम, जिस पर पीढ़ियों का अटूट भरोसा है।"

OUR OUTLETS & HERITAGE PRESENCE



Outlet 1 - Heritage Counter

आउटलेट १ - परंपरागत काउण्टर (स्था. 1985)

Where our sacred journey of trust, slow-fire mawa, and pure desi ghee began.



Outlet 2

आउटलेट २

Serving fresh traditional sweets, namkeen, and festive gift boxes daily.

◆ FOUR DECADES OF SACRED HALWAI TRADITION

EST. 1985 ·
RAJASTHAN

In 1985, Keshuji Sweets opened its doors as a humble neighbourhood mithai house in Rajasthan. Rooted in the princely culinary traditions of master halwais, our founders took an unyielding oath: that every delicacy leaving our kitchen would be crafted with the same sacred reverence, slow-fire patience, and pure bilona desi ghee as prasad offered in royal temples.

While the modern world rushed toward industrial premixes and rapid machine moulds, our kitchen continues to honour time. From our caramelised pedas rested overnight in earthen baskets to achieve their crumbly grain, to crisp honeycomb ghevar poured in rhythmic streams into bubbling bilona ghee, every recipe is a living testament to ancestral craftsmanship.

GHEVAR

घेवर

Experience the honeycomb of Rajasthan.

HERITAGE & GHEVAR

पेड़ा, कलाकन्द, घेवर एवं मूंग हलवा



Keshuji Peda
केशुजी पेड़ा



Plain Ghevar
सादा घेवर



Rabdi Ghevar
रबड़ी घेवर



Kalakand
कलाकन्द



Malai Rabdi Ghevar
मलाई रबड़ी घेवर



Kesar Kalakand
केसर कलाकन्द



Moong Dal Halwa
मूंग दाल हलवा



Gulab Halwa Barfi
गुलाब हलवा बर्फी



Anjeer Dry Fruit Halwa
अंजीर ड्रायफ्रूट हलवा

CHHENA & MILK

रस मलाई . छेना . संदेश

Soft, saffron-steeped, made the same morning.

ROYAL BENGALI DELICACIES

मटका रस मलाई, खीर कदम, संदेश एवं रसबरी



MATKA KESAR RASMALAI

मटका केसर रस मलाई

Chhena discs in saffron milk, served in leaf-shaped matka cups with pistachio dust.

2 PCS · 4 PCS · BULK

KHEER KADAM

खीर कदम

Snow-dusted chhena spheres with a soft mawa heart and a hint of kesar.

250G · 500G · 1KG



CHENNA RASBHARI

छेना रसबरी

Tender cottage-cheese globes finished with malai, coconut, and pistachio.

250G · 500G · 1KG



FRUIT SANDESH CUPS

फ्रूट संदेश

Hand-piped chhena cups crowned with pineapple, cherry, mango, and kesar.

PIECE · TRAY · PARTY PACK



KESAR MALAI LADDU

केसर मलाई लड्डू

Melt-in-mouth milk cream spheres rolled in saffron and cardamom.

250G · 500G · 1KG



ROYAL KAJU

काजू · चाँदी वर्क · ड्रायफ्रूट

Silvered cashew craft, made for gifting.

KAJU MASTERPIECES

कसाटा, रोल, गुलाब कतली, पान एवं समोसा



KAJU CASSATA

काजू कसाटा

Silver-wrapped cube with pistachio crust and dry-fruit heart.

250G · 500G · 1KG



KAJU SANDWICH

काजू सैंडविच

Triangular kaju slice layered with kesar mawa and nuts.

250G · 500G · 1KG



KESAR KAJU ROLL

केसर काजू रोल

Cashew roll filled with saffron dry-fruit and finished in vark.

250G · 500G · 1KG



GULAB KATLI

गुलाब कतली

Rose-petal diamond barfi studded with pistachio.

250G · 500G · 1KG



KAJU PAAN

काजू पान

Betel-fold cashew leaf stuffed with gulkand and chopped nuts.

250G · 500G · 1KG



KAJU SAMOSA

काजू समोसा

Silver-vark cashew samosa with a saffron-nut filling.

250G · 500G · 1KG

DRY FRUIT & GIFT BOXES

अंजीर बर्फी, ड्रायफ्रूट लड्डू, बाइट्स एवं मिक्स बॉक्स



ANJEER DRY FRUIT BARFI

अंजीर ड्रायफ्रूट बर्फी

Naturally sweet fig fudge packed with cashew, almond, and pistachio.

250G · 500G · 1KG

DRY FRUIT LADDU

ड्रायफ्रूट लड्डू

Date-bound power laddus of roasted nuts and seeds.

250G · 500G · 1KG



KAJU ANJEER CHAKRA

काजू अंजीर चक्र

Pinwheel of cashew, anjeer, and pistachio rolled in sesame.

250G · 500G · 1KG

DRY FRUIT BITES

ड्रायफ्रूट बाइट्स

Gold-wrapped mewa, rose, orange, choco, and mango magic bites.

BOX · 500G · 1KG



DRY FRUIT MITHAI CAKE

ड्रायफ्रूट मिठाई केक

Celebration cake of mawa and nuts, finished with a rose and whole almonds.

500G · 1KG · CUSTOM



RAJASTHANI TRADITION

लड्डू, गुलिया, सुतरफेणी, मालपुआ एवं जलेबी



Motichoor Laddu
मोतीचूर लड्डू



Shahi Guliya
शाही गुलिया



Mawa Gujiya
मावा गुजिया



Sutarpheni
सुतरफेणी



Mawa Malpua
मावा मालपुआ



Crispy Jalebi
कुरकुरी जलेबी



Kesar Jalebi
केसर जलेबी



Dry Fruit Gift Pack
ड्रायफ्रूट गिफ्ट



Premium Dry Fruits
प्रीमियम ड्रायफ्रूट

NAMKEEN

नमकीन

Savory crunch with tradition.



SEV BOONDI BHUJIA

Fine Bikaneri-style crunch, spiced and fried fresh.

250G · 400G



NAVRATAN MIXTURE

Nine-jewel mix of dal, sev, and nuts.

250G · 400G



MASALA PEANUTS

Roasted peanuts in a chilli-spice coat.

250G · 400G



MASALA ROASTED KAJU

Cashews tossed in royal kitchen spices.

250G · 400G



MOONG DAL NAMKEEN

Crisp yellow lentils, lightly salted.

250G · 400G



MASALA CHANA DAL

Spiced split gram, tea-time classic.

250G · 400G



SPICY BOONDI

Pepper-hot pearls of gram flour.

250G · 400G



METHI KHASTA MATHRI

Flaky fenugreek biscuits fried in ghee.

250G · 400G

THANK YOU

Thank you for taking the time to explore our world of traditional luxury.
We hope every box from Keshuji brings the same joy our karigars fold
into the kadhai each morning.



KESHUJI SWEETS

Pure desi ghee · Fresh mawa · Since 1985

Retail · Bulk festive orders · Wedding & corporate hampers

☎ +91 9829163997 · 🌐 keshujisweets.in

Ask in store for today's tray and packing sizes.

परंपरा एवं शुद्धता